

Jennifer Towne

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Seattle, WA

WRITER: Entry level writer looking for work full-time, contract, remote or hybrid position.

Skills: work with diverse populations with diplomacy and tact, editing, writing, revision, proofreading, complex problem solving, active listening, emotional intelligence, cognitive flexibility, self-management and works effectively with remote teams.

Applications: Microsoft Suite, Adobe Suite, Final Draft, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Instagram, X, and Facebook.

Education: American InterContinental University, Business Administration: Accounting and Finance, BA, Graduated November 2005. Full Sail University, Media Communications, Creative Writing concentration, BFA, Expected graduation date September 2027.

Experience: MCM1203 **New Media Tools 4.0:** Students will evaluate new-media tools along with past methods and media outlets. By studying examples of existing interactive programs, students will develop strategies to solve real-world problems, which will assist them in their future media careers. ECW1225 **Creative Skills Development 4.0:** The Creative Skills Development course introduces students to the tools for developing a creative method. Through building brainstorming techniques, discovering methods for overcoming writer's block, and drawing inspiration from the world around them, students learn how to spark and maintain their creative flow. MCM1002 **Introduction to Media Communications and Technologies 3.0:** The Introduction to Media Communications and Technologies course provides students with a brief history and an overview of contemporary forms of media communication. Areas of study highlight the many roles of media professionals, the media-campaign creation process, and the impact of new-media technologies. Students will learn how to make sense of the dynamic field of media communications through a critical analysis of real-world media campaigns, which will serve as a foundation to build their own media strategies.

LinkedIn Learning: **Writing a Compelling Blog Post, AI and Generative AI for Video Content Creation, Writing with Proper Punctuation, Grammar Foundations, Content Marketing: Blogging for Business, Ninja Writing: The Four Levels of Writing Mastery, and Premiere Pro for Social Media Content.**

2005-2011: **Canfield Consulting** - Assisted in an audit, set up QuickBooks for companies and recommended bookkeepers and or accountants to further assist them regularly. Analyzed a client's business, identifying problems or opportunities, and providing advice and solutions to improve performance, efficiency or growth covering areas like strategy, IT or finance to deliver actionable plans and support implementation. We also did quarterlies and yearly taxes.